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FOR IMMEDIATE RELEASE  
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## **TICKETS ON SALE JULY 31!**

Victoria Theatre Association opens tickets sales to general public for all shows EXCEPT Disney's THE LION KING

(Dayton, OH) –July 20, 2010- Tickets for the majority of Victoria Theatre Association's 2010-2011 season will go on sale on Saturday, July 31, 2010 at 10 AM. Patrons may purchase tickets online at [www.ticketcenterstage.com](http://www.ticketcenterstage.com) beginning at 10 AM. At 12 Noon, patrons will be able to purchase tickets over the phone at 937-228-3630 or 866-228-3630, or in person at the Ticket Center Stage box office location in the Victoria Theatre, on the corner of First and Main Streets in downtown Dayton.

### **Free Parking and Dinner Giveaway!**

All patrons who purchase tickets online Saturday, July 31 will be entered into a drawing that awards free parking in the Arts Garage at Second and Ludlow for ALL shows purchased and one dinner for 2 at Citilites Restaurant & Bar, located in the Benjamin and Marian Schuster Performing Arts Center.

**Tickets for all shows, with the exception of Disney's THE LION KING, will be available and are listed below, according to series:**

### **Miami Valley & Good Samaritan Hospitals Broadway Series**

|                        |                              |
|------------------------|------------------------------|
| Sept. 28- Oct. 5, 2010 | <i>The Blue Man Group</i>    |
| Dec. 7-19, 2010        | <i>The Wonderbread Years</i> |
| Feb. 1-6, 2011         | <i>9 to 5: The Musical</i>   |
| March 8-20, 2011       | <i>The Drowsy Chaperone</i>  |
| April 5-17, 2011       | <i>All Shook Up</i>          |

### **Universal 1 Variety Series**

Oct. 23, 2010  
Feb. 19, 2011  
May 7, 2011

*Second City Touring: Fair and Unbalanced*  
*Forbidden Broadway: Dances with the Stars*  
*Cocktails with Larry Miller*

### **PNC Family Series**

Oct. 16 & 17, 2010  
Dec. 4 & 5, 2010  
Jan. 22 & 23, 2011  
Feb. 26 & 27, 2011  
April 2 & 13, 2011

Mad Science presents: *Star Trek Live!*  
*Mooseltoe the Moosical*  
*The Gizmo Guys*  
*Creole for Kids & The History of Zydeco*  
*Beauty and the Beast*

### **Star Attractions**

Nov. 10, 2010  
Nov. 26-28, 2010  
Dec. 21, 2010  
April 23, 2011

*DRUMLine Live!*  
*Cirque Dreams: Holidaze*  
*The Christmas Music of Mannheim Steamroller*  
*The Soundtrack of Your Life Featuring Lamont Dozier, Barry Mann and Jimmy Webb.*

**Disney's THE LION KING** will go on sale to the general public on February 12, 2011 at 8 AM at the Schuster Center.

To find out more details regarding these performances including ticket prices and times, visit [www.victoriatheatre.com](http://www.victoriatheatre.com) or [www.ticketcenterstage.com](http://www.ticketcenterstage.com). Subscriptions to the series are also still available.

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*Victoria Theatre Association is one of Dayton's premier arts organizations, presenting the Miami Valley and Good Samaritan Hospitals Broadway Series, the PNC Family Series, the Michelob Ultra Cool Films series, Star Attractions, the Universal 1 Variety Series, and the Physicians for Kids Discovery Series, which features curriculum-enhanced live theatre productions for school children. Victoria Theatre Association is proud of its alliance with the Dayton Opera. In addition to the performances it presents, Victoria Theatre Association also manages the historic Victoria Theatre, the Benjamin and Marian Schuster Performing Arts Center, and the Metropolitan Arts Center, which houses The Loft Theatre. Victoria Theatre Association receives funding from a variety of diverse public, corporate, individual and private sources, including the Montgomery County Arts and Cultural District and the Ohio Arts Council. The Ohio Arts Council helped fund this program or organization with state tax dollars to encourage economic growth, educational excellence and cultural enrichment for all Ohioans.*

# media release

